TSXV: LOOP
loop
ZERO EMISSIONS MICRO-MOBILITY TECHNOLOGY
CANADA • LEBANON • JAPAN • USA
LOOPShare Ltd. Corporate Presentation
November 2019

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WHO IS LOOP:

We are an Electric Transportation Company moving people, goods and services...

OUR MISSION:

To deploy shared fleets of electric vehicles equipped with LOOPshare telematics technology in cities worldwide

OUR VISION:

To see clean mobility become an essential component of inner-City transportation services and solutions.

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KEY STATS (OTC: LPPPF) (TSXV:LOOP)

Common	Shares	
Common Shares (Current)	11,307,550	
Common Shares (Financing)	12,500,000	*Min ($1.0 million) Max ($2.5 million) @ $0.20*
Total Undiluted	**23,807,550**	
Debenture Conversion (Principal)	5,665,000	*Conversion Price @ $0.50*
Debenture Conversion (Interest)	1,327,007	
Warrants	6,194,667	*Exercise Price @ $0.75*
Options	1,115,000	*Exercise Price @ $0.60*
Preformance Shares	387,500	
Total Fully Diluted	**38,496,724**	

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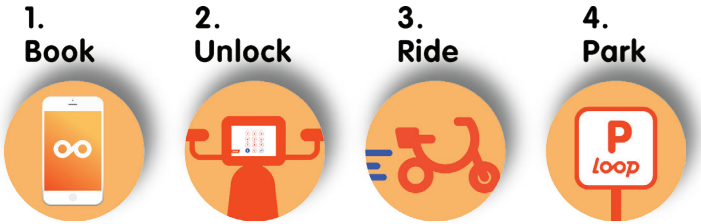
WHO WE ARE

- **LoopShare is a leader** in micro-mobility telematics technology
- **Highly-scalable**Transportation-as-a-Service (TaaS) rideshare platform for micro-mobility fleet deployments
- **Fully-integrated** sit-down electric scooter with touchscreen dashboard, mobile app and fleet management system
- Company-owned deployments or a turn-key system for independent **LoopZone™ Operators**
- **Initiating global expansion** with purchase of 400+ custom-built sit-down e-scooters following successful global pilot, delivery in December 2019
- **Launching 55 e-mopeds in Canadian cities Q4 2019**
- **Adding 55 e-mopeds to Beirut, Lebanon bringing fleet total to 75**

LoopShare's TaaS provides "One way trip" E-Scooter sharing



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THE PROBLEM: TRAFFIC JAMS, OVERCROWDED MASS TRANSIT, SCARCE/COSTLY PARKING, AIR POLLUTION

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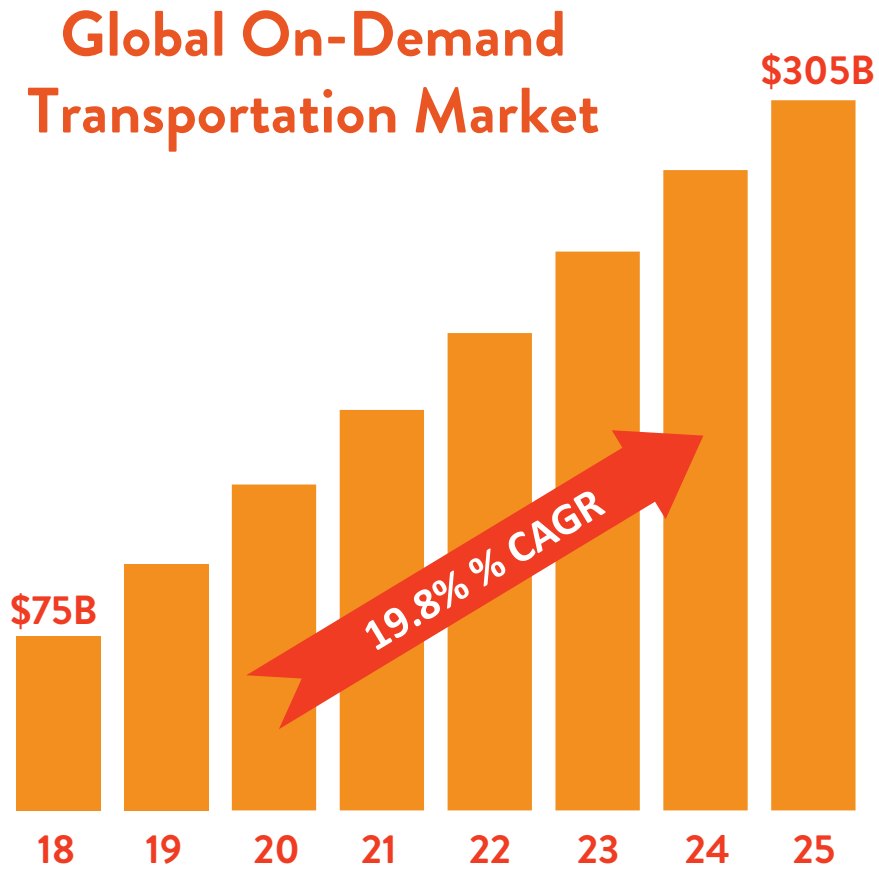
THE OPPORTUNITY:
ON DEMAND TRANSPORTATION MARKET

- Global on-demand transportation market growing at **19.8%** CAGR[1]
- Expected to reach US**$305** billion by 2025[1]
- Micro-mobility segment growing fastest at **24.7%** CAGR[1]
- **Asia Pacific** fastest growing region[1]
- Micro-mobility addressable market in the U.S. alone valued as high as **$1.4 trillion** annually[2]
- Shared scooters and dock-less bikes have attracted nearly **500M** users in last three years, making micro-mobility the **fastest technological adoption in history**[3]



1) ResearchandMarkets, Global On-Demand Transportation Market – Oct. 2018
2) 5by5.tv on Micromobility, October 17, 2018. Slideshow
3) Cisco Technology News: The E-scooter Craze is in Overdrive – Feb. 2019

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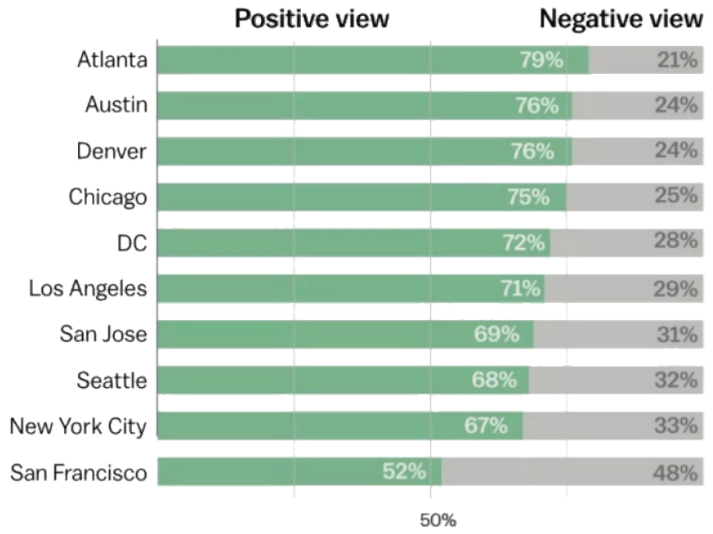
MICRO-MOBILITY MARKET DRIVERS

- Growing need for **personal mobility** in the wake of rising urbanization[1]
- Falling car ownership[1]
- Growing smartphone usage[1]
- Stringent CO2 reduction targets[1]
- **Nearly 50%** of all vehicle trips in the U.S. are under three miles, making short trips ideal for micro-mobility[2]
- **$5.7 billion invested** in micro-mobility start-ups over past four years[4]

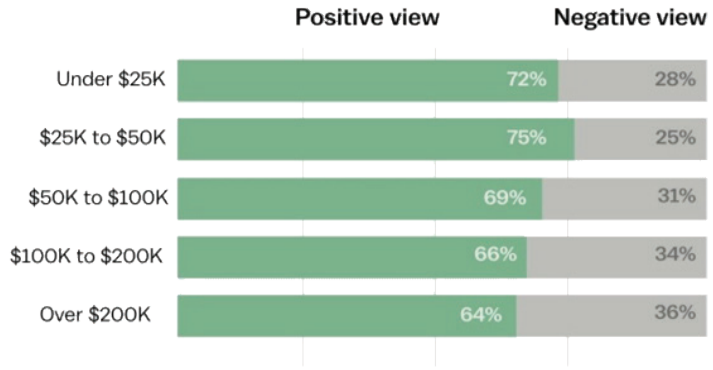
MOST PEOPLE IN MAJOR CITIES (70%) VIEW E-MOPEDS **POSITIVELY**[3] BECAUSE THEY:

- Expand transportation options
- Enable a car-free lifestyle
- More convenient replacement for short trips in a personal car or ride-hailing service, like Uber or Lyft
- Complement public transit

Public perception of e-scooters by city



Public perception of e-scooters by income



Source: Populus 2018 Groundtruth

1) ResearchandMarkets, January 17, 2019
2) U.S. Federal National Household Travel Survey.
3) POPULUS May-June 2018 survey of 7,000 people in 10 major U.S. cities.
4) McKinsey & Company: Micromobility's 15,000-mile Checkup – Jan. 2019

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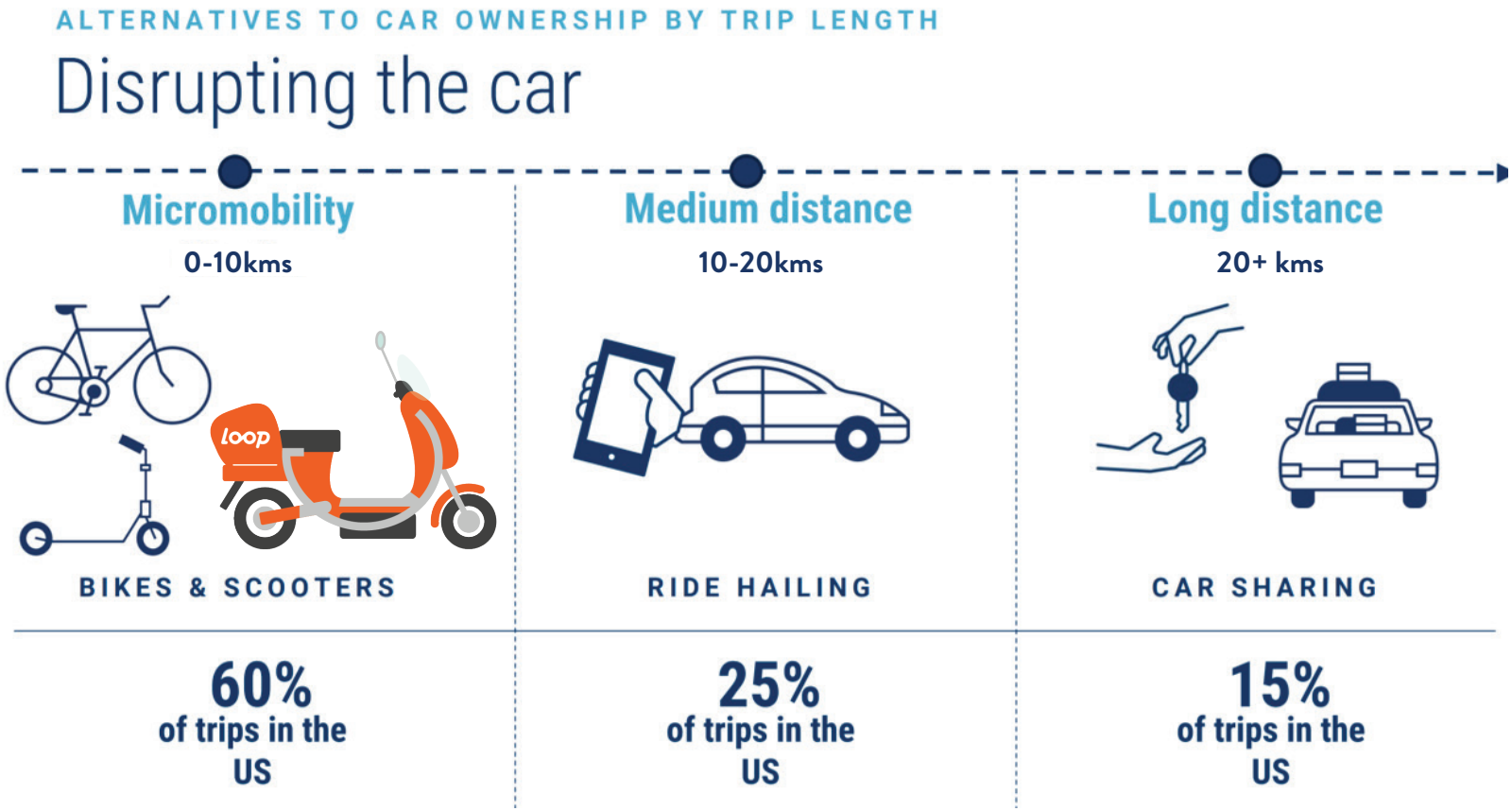
Shared Micro-mobility Is More Convenient For Most Trips

- Shared micro-mobility is more convenient and can be more affordable than owning a car.[1]
  - Micro-mobility is the ideal solution for 60% of all trips under 5 kms[1]

1) CBInsights Sept. 2018



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STAND- UP SCOOTERS VS SIT-DOWN E-SCOOTERS

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- No asset control
- Asset treated as disposable
- Limited speed & battery life
- Bike lanes only
- Safety issue (8 global fatalities in 2019)
- No license
- No helmet law

- Driver's license required
- Helmet required + provided
- Zone to zone asset control
- Top speed 50 km/h
- 50km+ battery range
- Operates within Motor Vehicle Act
- Zero emissions

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OUR SOLUTION: LOOP Electric Scooter

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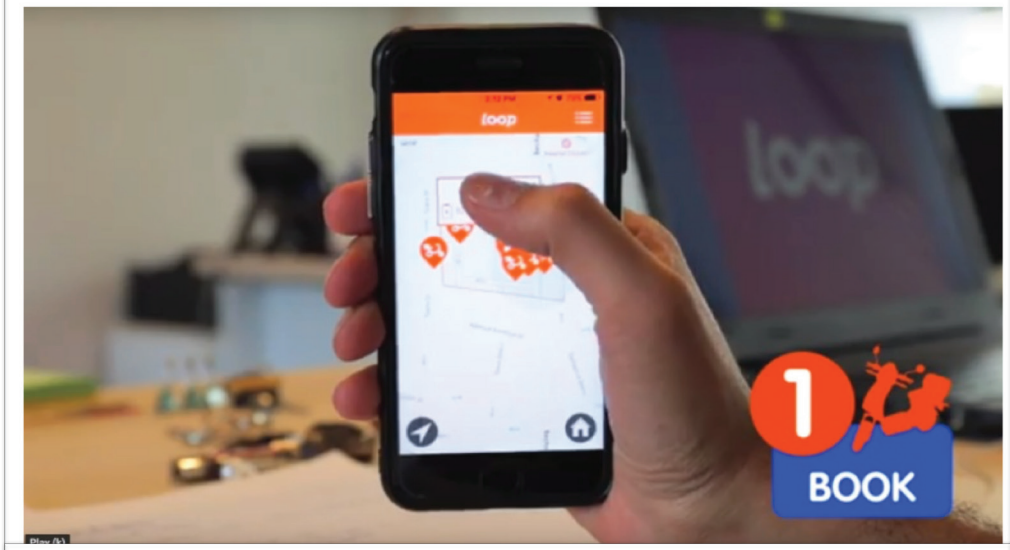
HOW IT WORKS: Four Easy Steps



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LOOP Key Features

- Keyless convenience
- Driver's license required
- Fast charging time
- Long range: up to 55km
- Lithium battery powered
- Low cost
- Helmet stored onboard
- Industry standard safety features including, speed limiters and requiring kickstand to be up before throttle engages
- On-screen safety reminders for riders

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LOOP E-Scooter Stats

EMISSIONS 0	TOP SPEED 50 KM/H	RANGE 50 KM
MOTOR 1 KW	RIDING MODES 2	BATTERY 60 V
CLIMBING 12°	WEIGHT 90 KG	CARGO SPACE 25 L

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PRIMARY MARKET TARGETS/USERS

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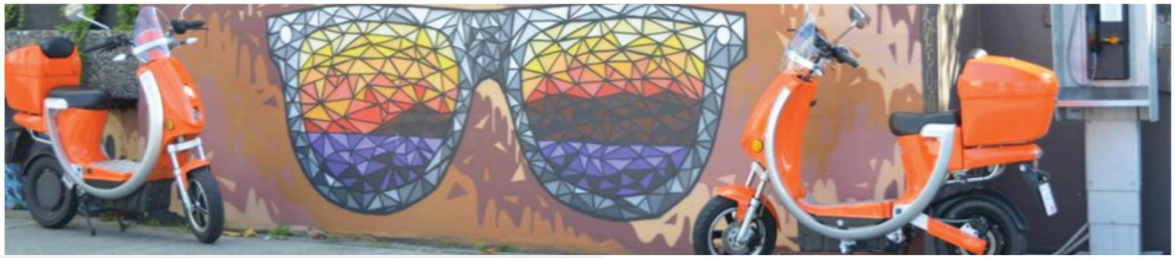
LoopZone Operators TaaS Business Model



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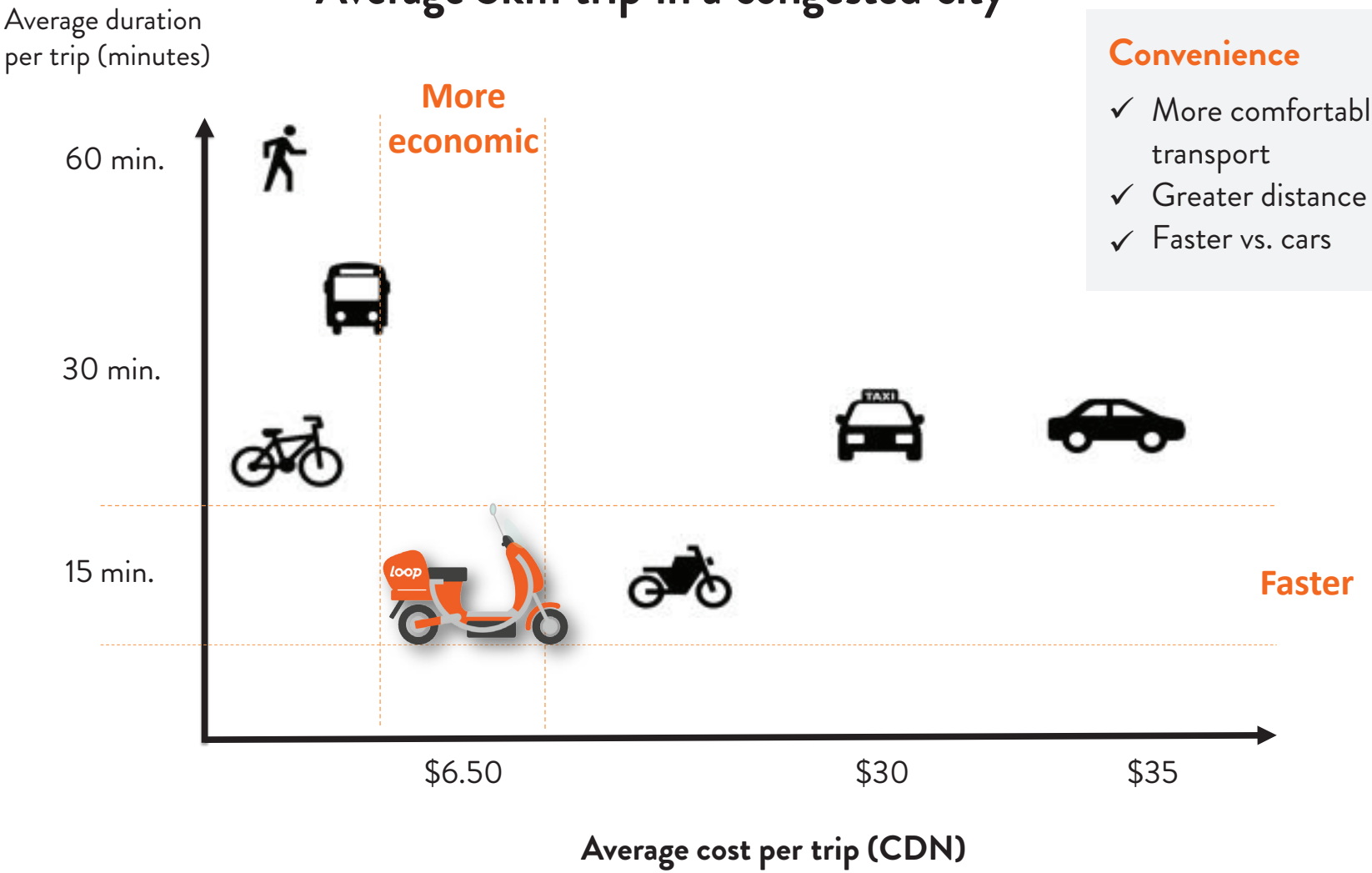
- Fully integrated solution for independent zone operators
- "Turn-Key" deployment
- Minimum 10% revenue share with LoopShare
- 25% gross margins on hardware sales to Zone operators
- Minimal staffing requirements: Projected five employee per first 110 e-mopeds, then one per every additional 100 units.

Where LOOP Fits in: Affordable 'Sweet Spot'

Average 5km trip in a congested city



Convenience

- ✓ More comfortable vs public transport
- ✓ Greater distance vs bicycles
- ✓ Faster vs. cars

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Harbour Air / Strategic Joint Venture

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- Largest sea plane company in the world
- First to be fully carbon neutral
- Handle 400,000 passengers a year
- Platinum member Canada's Best Managed Companies
- Partnership to deliver seamless, mobility experience to their 400,000 passengers and employees per year

GROWTH DRIVERS

- Global rollout of LoopZone operator model (now that pilot program has proven successful)
- Company-owned deployments where most advanta geous and cost-effective to service
- Introduce next version of the Loop e-scooters: lower cost, with improvements in quality and design
- Introduce specialized fleet applications (e.g., tourism, delivery)
- Strategic, complementary acquisitions:
  - Extend geographic reach
  - Build-out offerings (i.e., standup scooter)
  - E.g., recent acquisition of 'Scoot-E' brand from Raytroniks (see next slide)
- Engage popular "brand ambassadors" to promote the Loop™ brand, i.e., pop music star and tech-entrepre neur, Ray J

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Scoot-E-Bike BY LOOP

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- Loop –Global Owner of Scoot-E Bike & trademarks
- Celebrity backed by artist and entrepreneur Ray J with 2M followers
- Direct to consumer model –big box retail & e-commerce with potential for private partnerships and branding
- 25% plus gross margin per sale
- Initial trial orders –Big Box retailers
- Canadian product –alternative pedal model to qualify for bike lane and no license/insurance regulatory requirements
- Top speed 27km/h & 40 km battery range

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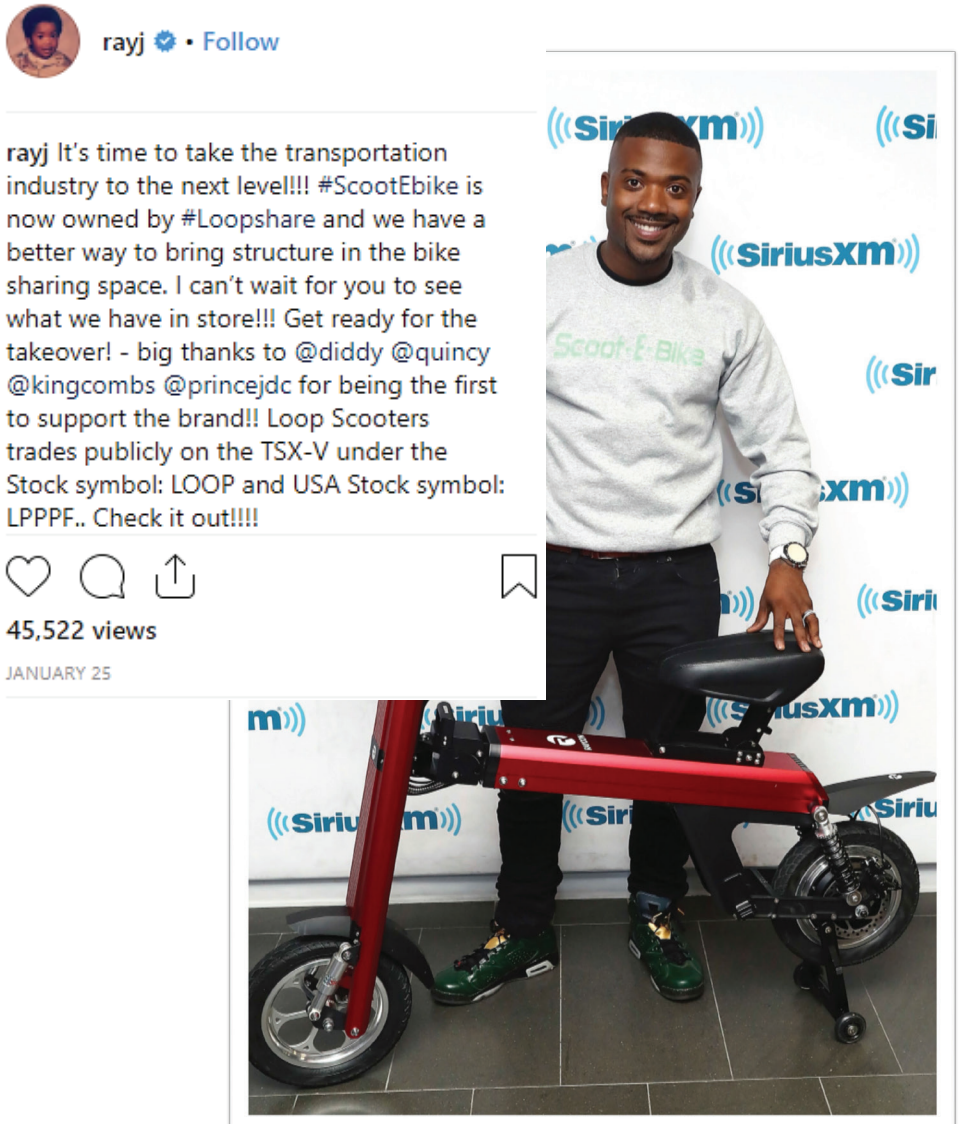
Raytroniks ACQUISITION, TERMS & BENEFITS

- 100% stock transaction: ~1.82 million class A common shares

- March 2019: We completed the acquisition of the 'Scoot-E' brand from Raytroniks, a recognized brand in the electric transportation industry

- Benefits to LOOPShare:
  - 'Scoot-E' brand and IP enhances LoopShare's IP portfolio of intellectual property and product offerings
  - Increased visibility in the global micro mobility and ride-sharing industry
  - Helps drive awareness of our core scooter sharing business

- Raytroniks founder & owner, Ray J, is a successful tech-entrepreneur, TV personality and musician



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KEY TAKEAWAYS

- Global leader in micro-mobility telematics
- Highly-scalable Transportation-as-a-Service (TaaS) rideshare platform for micro mobility fleet deployments
- High-margin, recurring revenue
- High-growth global industry supported by strong market drivers
- Successful pilots prove business model, establish base for global rollout
- Launching 400 e-mopeds in cities internationally, beginning Q4-2019

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info@loopshareltd.com

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Deep Bench Of Accomplished Senior Leadership

Matthew Clayton
CEO & Executive Chairman

The last 22 years of Clayton's work has engendered a cross-industry experience that encompasses: marketing; public relations; finance; philanthropy; and business-to-business negotiations involving corporate, government, labor and Canadian Coastal First Nations. He is the co-founder of bioLytical Laboratories, a world leading medical diagnostic manufacturer of HIV rapid assays, approved in over forty countries worldwide. An additional piece of transportation portfolio sits in aviation where formed AV8 Partners LLC located in Kona, Hawaii USA. AV8 Partners is the owner of a 35 year ground lease with the Department of Transportation in Hawaii. The company is building a new, private aviation facility that will be completed in 2021.Matthew sits on the Board of biolytical Laboratories, is an Advisory Member of the Washington Kids Foundation, and was a former member of the Provincial BC LNG Working Group. Matthew graduated from the University of Texas El Paso in 1994, where he played NCAA Golf on an athletic scholarship.

Juhani Siira
VP Engineering Software

Has led Loop's system and software development for the past 5 years.

20 years' of engineering development experience. Has designed software systems at all levels; from embedded assembler to highly scalable, fault-tolerant web portals, capable of processing hundreds of transactions per second from many thousands of users and mobile devices.

Previously director of research for Webtech Wireless, responsible for leading product innovation, planning and development process modernization.

BASc in Engineering Physics (Mechanical Engineering option) and a MASc in Electrical Engineering, from University of British Columbia, and an MBA from McGill University.

Brooke Hurford
CFO

Hurford has more than 10 years of financial reporting and corporate services experience working with public companies

She spent several years in public practice at a major Canadian accounting firm prior to holding a role in the treasury department at the Bank of Montreal.

She is a Chartered Accountant and holds a Bachelor of Arts degree from the University of British Columbia.

Olen Aasen
General Counsel & Director

Aasen is a corporate and securities lawyer with more than 12 years of experience in corporate, securities and regulatory matters.

He has been the Corporate Secretary, General Counsel or Vice President, Legal at various Canadian and U.S.-listed companies.

Completed undergraduate studies at the University of British Columbia's Sauder School of Business, obtained his Juris Doctor degree from the University of British Columbia Law School and is a member of the British Columbia Bar.

Aasen was named to the 2016 Legal 500 General Counsel Powerlist: Canada.

Evan Southern
Independent Director

Mr. Evan Southern is the Director of Communications for the Capital Regional District's Wastewater Treatment Project on Vancouver Island. With over 10 years' experience working in senior positions in both provincial and regional governments, Mr. Southern is a trusted advisor with proven expertise in strategic communications, issues management, media relations and public policy. Mr. Southern previously served as the Director of Issues Management to the Premier of British Columbia and as the Chief of Staff to several cabinet ministers, including the Attorney General.

Brian Grange
Independent Director

Mr. Brian Grange is the President of Bridgemans Services Group LP. Bridgemans provides flexible, full-service vessels for industrial workforce accommodations, logistics and ferry service at any location throughout the world. Bridgemans has developed a global reputation for its ability to deliver turn key solutions in the floating accommodations and marine transport sectors. Bridgeman has a strong focus on the renewable energy sector, providing service support for windfarm projects, as well as LNG projects in Canada and around the world.

Roop Mundi
Independent Director

Mr. Roop Mundi currently serves as President of Mundi Capital Ventures – a private equity firm focused on consumer products distribution and logistics. Mundi Capital currently provides logistics services and solutions for Weveel Products LLC, Volm Industries Inc. and GrillTime Inc. Since its inception in 2015, Mundi Capital has successfully exited in three portfolio companies with an average multiple of 4 times total investment amount.
Prior to Mundi Capital, Mr. Mundi served as Vice President, General Counsel of RCI Capital Group Inc., a private equity firm based in Vancouver focused on Asia based transactions in the technology and energy markets. Mr. Mundi holds a Bachelor's degree from North Carolina State University, a Master's degree from the University of Toronto and a law degree from the University of British Columbia.

Thomas Stephenson
Independent Director

Stephenson is the founder and CEO of Heated Details, a Seattle based design and development agency, that provides services to Fortune 500 companies, including Microsoft, Google/YouTube, Starbucks and Mercedes Benz. He has served in that role for over twenty years.

Co-founder, CEO, and Director of TruTrace Technologies, Inc.
Which developed the first integrated
blockchain platform that registers and tracks intellectual property for the cannabis industry. Strain protection and genetic identification are major issues for growers and breeders, and this new technology allows them to identify and secure rights to their valuable intellectual property (IP).

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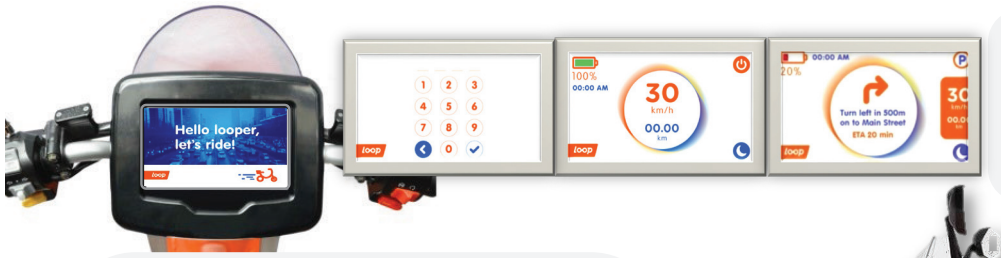
LOOP HARDWARE SCOOTER



Interactive Dashboard

- 7” ruggedized color touch screen
- Cellular & GPS Connected (real-time tracking, location-based ads could be configured, possiblity to add guided directions and rider profile synching)
- Keyless pin-code ignition
- Android-based, localized language
- Programming/hardware is LoopShare proprietary tech, not 3rd-party)

Smart Seat Sensor (In Development V2)

- Enables throttle only with rider sitting
- Remotely monitored

Smart Storage (In Development V2)

- Stores provided helmet
- Sensor detects helmet presence, improving safety
- Electronic lock dashboard - controlled remotely

- 10-inch wheels
- Front & rear hydraulic disc brakes

25AH Lithium Battery

- Field swappable or pluggable to public charging station
- 34 mile/ 50 Km range

Central and side kick stands with smart sensors

1,000W electric brushless hub motor

LED front & rear light and turn indicators

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Loop Global Mobile App: Easy-to-Use with Convenient Features

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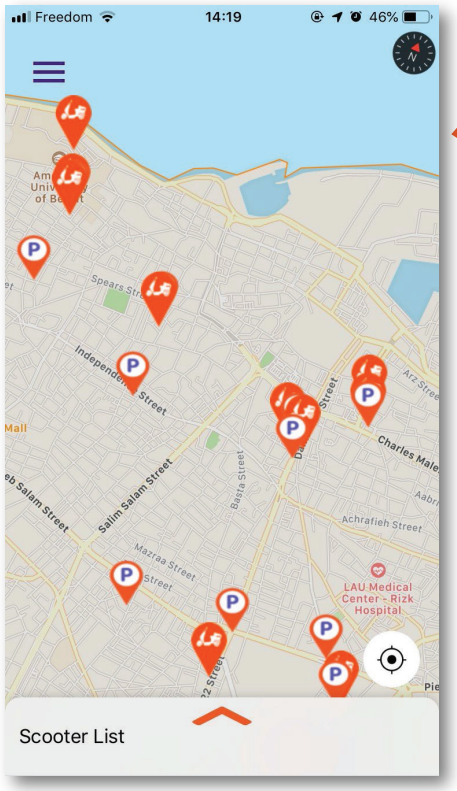
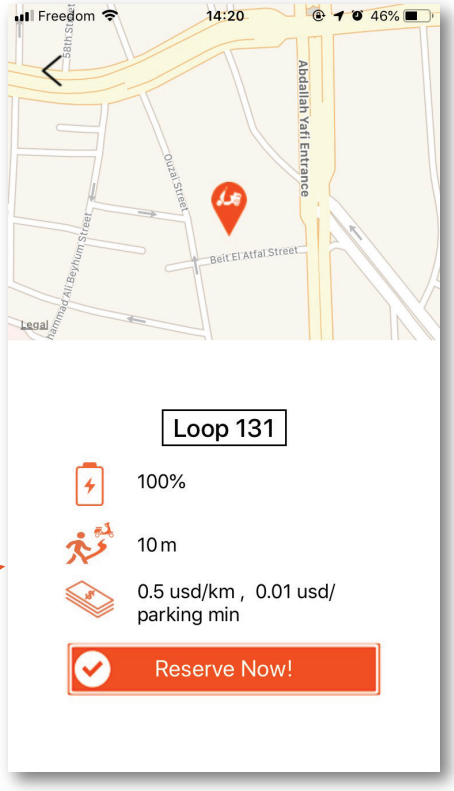
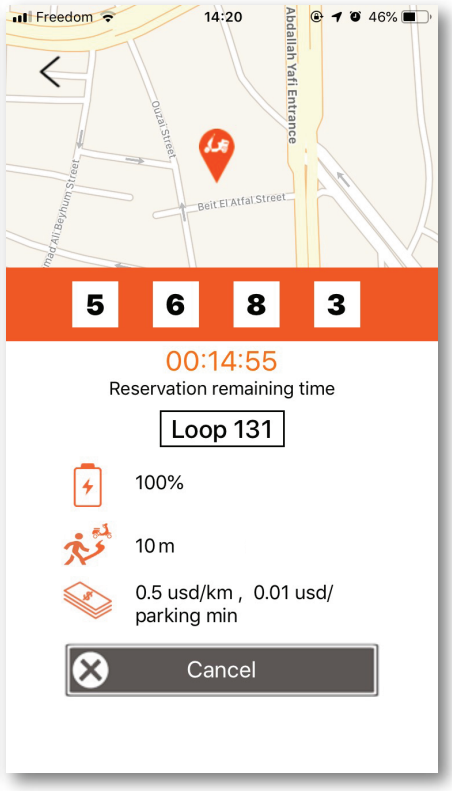


Locate nearest available Loop station and e-scooter



See battery level

See distance from moped



Allows you to reserve any available Loop.

PIN code used to start scooter

Reservation hold time left

See current pricing

Download on the App Store

GET IT ON Google play

Also view your billing and trip information, account profile, request assistance and more...

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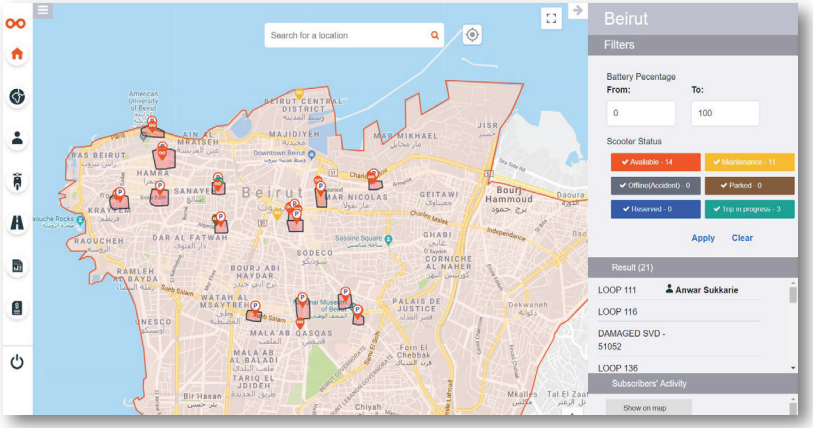
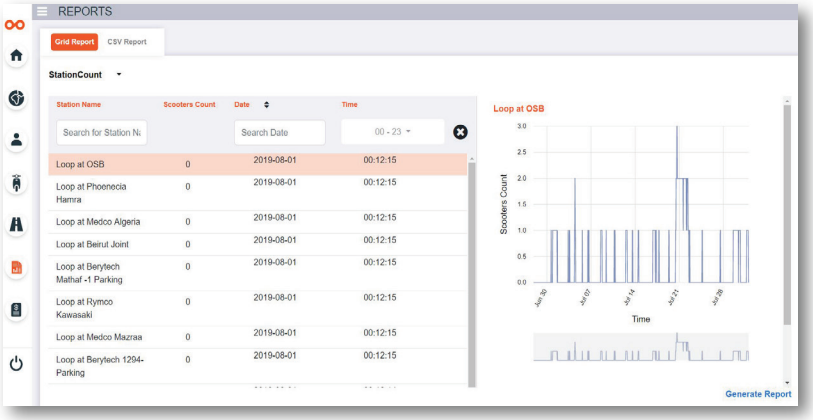
LoopZone Operator Platform: Mobile App & PC-based System Software

- Monitor LoopZone fleet: view scooter locations and status in real - time
- Reports showing stations that need rebalancing
- Remote status change for mopeds needing servicing or redeployment
- Add and edit vehicle entries and availability, plate numbers and VINs
- Define home operation zone (within limits set by Loop corporate) and points -of-interest (i.e., parking)
- System allows the creation of zone operations personnel with fine - grained access to only the data that they need
- Run management reports and get ride/user statistics
- Retrieve billing reports and do billing reconciliation
- Manage customer database, including activations and approvals
- Remote problem notification and troubleshooting (e.g: low battery)





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SAFETY FEATURES

- All Loops have industry-standard safety features, like speed limiters and requiring the kickstand to be up before the throttle engages
- 7-inch touchscreen provides interactive instructions for enhanced rider safety, like friendly reminders to be fully seated and wear the provided helmet.

Additional new safety features that we believe will be industry firsts: Version 2 in production, anticipated Q3 2020

- Intelligent sensor and interactive technology:
- Requires riders to be securely seated.
- Detects whether the helmet has been removed from the cargo box.
- Requires the rider to confirm the helmet is on before the ride can begin.
- As an additional level of safety monitoring that is also unique, wireless telematics commu nicate this activity to the remote Loop Zone™ Operator.
- Allows real-time monitoring of safety conditions, like making sure the helmet remains available to the next rider.
- Tire pressure sensors -monitored remotely by cloud-based LoopZoneManagement Platform
- Intelligent telematics can also alert operators about critical events, like low tire pressure, system malfunction, or even if an accident has occurred.
- Field staff can then be immediately deployed to the scooter's location via its GPS locator.

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COMPETITIVE MATRIX

	Location	Electric	Scooter Type	Cost	Pros	Cons
loop	Vancouver, California, Beirut, Tokyo,	✓	Cutstom-designed Loop Scooter	Only scooter ride share to charge by distance, which is better for the user. Average cost: US$ 0.50/Km.	Fee per KM not minute, No motorcycle license needed, Keyless scooters, No Recharge, Free-floating, 55 Km range, Lithium battery scooters, Safety features (helmet)	
Scoot	San Francisco (USA)	✓	GenZe 2.0, Govecs GO! Chinese design	$3 for the first 30 min and 10c min after that. $5 in peak hours.	Over 4 years in operation Large fleet of scooters Well funded	High overhead cost Changed 4 different scooter supplier Requires the use of users smartphone
Yugo	Barcelona (Spain)	✓	Emco Retro	29.90 Euros registration fee. Euros $0.19 per minute.	Over 60 scooters fleet	Off the shelf scooter and software No vertical integration
eMio	Berlin (Germany)	✓	Emco Classic / Emco Retro	19 Euros one time reg. fee (100 free min.) and 0.19 per min. 14 Euros one time reg. fee (25 free min.) and 0.19 per min. Park fee 5 Eurocent per min.	Over 100 scooters fleet	Off the shelf scooter and software No vertical integration
Stella	Stuttgart (Germany)	✓	Emco Retro	19 Eurosone time reg. fee (100 free min.) and 0.19 per minute. Park fee 5 Eurocent per minute Daily tariff Euros 29	A fleet of 75 scooters available from March 2017	Off the shelf scooter and software No differentiation from competition
Cityscoot	Paris (France)	✓	Govecs GO! S4	Euros 0.28 per minute, Euros 100 for 500 minutes. Euros 25 for 100 minutes	Over 2 years in operation Large fleet of scooters Pin code keyless scooter	Expensive scooter Heavy and hard to ride scooter No swappable battery
Sco2t	Wien (Austria)	X	Sym Feddle 125cc / Sym Feddle 50cc (gasoline)	Euros 0.19 per minute Euros 0.09 per minute parking fee	Proprietary back-end solution Offers 2 different scooter (50cc and 125cc)	No keyless Web-app only
Scooty	Bruxelles (Belgium)	✓	Torrot Muvi	Euros 25 reg. fee and 25 Eurocent per minute. (min 10 mins charged per ride)	Well funded thanks to partnership with Europcar	Still in a proof of concept stage
Enjoy	Milan/Rome/Florence (Italy)	X	Piaggio Mp3 500cc (gasoline)	Euros 0.35 per minute. Euros 0.10 per booking minute after the first 15 mins	Well funded (owned by energy giant ENI) Sinergy with the car sharing service	Target mainly professionals due to scooter choice
Coup	Berlin (Germany)	✓	Gogoro	Euros 3 for the first 30 min and Euros 1 every 10 mins after that.	Partnership with BOSH Eye-candy scooter	Not operational yet
Zig Zag	Rome (Italy)	X	Yamaha Tricity 125cc (gasoline)	Euros 0.29 per minute, 14.90 per hour, 59 per day.	Yamaha scooter Light 3 wheeler scooter that doesn't require motorcycle license	Still young service (launched in summer 2016)
Motit	Barcellona/Paris/ Milan	✓	Motit "Core"	Euros 0.22 to 0.24 per minute weekdays Euros 0.18 per to 0.24 minute weekends	Over 4 years in operation Digital dashboard with navigation Proprietary scooter	Having financial troubles Basic scooter with no protection from the elements
Econduce	Mexico City (Mexico)	✓	Chinese design	Mexican Pesos 150 one time fee and 0.30 per 30 min	Large users base	Point to point service Cheap scooter only 35 Km range
eCooltra	Barcelona (Spain)	✓	Govecs GO!	Euros 0.24 per min	Part of an established company such as Cooltra motors	Expensive scooter Heavy and hard to ride scooter No swappable battery
Jaano	Hamburg (Germany)	X	Vespa Primavera 125cc (gasoline)	Euros 0.19 per min (min charge 20 mins Euros 3.80) Euros 36 for a day	Premium scooter	Expensive scooter Off the shelf scooter and software
Scoo	Munich/Kohln (Germany)	X	Vespa Primavera 50cc (gasoline)	Euros 3.6 per first 30 min 0.18 per min after that Euros 29 registration fee	Premium scooter Operational in 2 cities	Expensive scooter Off the shelf scooter and software
Gogoro	Taipei & Berlin (Germany)	✓	gogoro	Scooter Purchase & battery swap monthly	Premium scooter Operational in 2 cities	Expensive scooter Expensive to scale

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